



HETHICO

HEALTHCARE  
ETHICS & COMPLIANCE  
CONFERENCE

# AGENDA

4-5 October 2023

The Hotel Brussels, Boulevard de Waterloo 38  
1000 BRUSSELS

TUESDAY 3 OCTOBER

INTERNAL MEETINGS

14:00 - 18:00 **ETHICS Annual Summit**

18:00 - 19:30 **Networking cocktail**

WEDNESDAY 4 OCTOBER

INTERNAL MEETINGS

10:00 - 12:30 **Parallel Session 1:**  
ETHICS Annual Summit

10:00 - 12:30 **Parallel Session 2:**  
CVS/e4ethics roundtable

12:30 - 14:00 **Networking lunch**

14:00 - 17:00 **Parallel Session 1:**  
MedTech Europe Ethics & Compliance Committee  
Members ONLY

14:00 - 17:00 **Parallel Session 2:**  
EFPIA Ethics & Compliance Committee  
Members ONLY



HETHICO PROGRAMME	
14:00 - 17:00	<p><b>Parallel Session 3:</b> Training session on internal audits</p> <p><u>Description:</u> This comprehensive program is tailored for beginners who are responsible for ensuring compliance with anti-bribery rules and regulations. Join us to gain valuable insights into the intricacies of internal auditing, risk assessment, and effective control systems within the healthcare ethics &amp; compliance landscape. Through engaging sessions, case studies, and practical exercises, you will learn the fundamental principles of internal auditing, including risk-based approach and data analysis techniques. We will explore best practices for conducting audits, identifying compliance gaps, and implementing robust control measures to prevent bribery and corruption risks within life science companies.</p> <p>Sponsor: TBC</p>
14:00 - 17:00	<p><b>Parallel Session 4:</b> Training session on internal investigations</p> <p><u>Description:</u> This dynamic program is designed for beginners in healthcare ethics &amp; compliance, legal, and risk management roles, enabling them to effectively conduct investigations related to anti-bribery rules and regulations. Throughout this training, you will gain a comprehensive understanding of the unique challenges and regulatory frameworks governing anti-bribery rules in healthcare. Through interactive sessions, case studies and practical exercises, you will learn the methodologies and techniques required to conduct thorough investigations, gather evidence, and structure and organise interviews of the relevant parties.</p> <p>Sponsor: TBC</p>
18:00 - 22:00	<p><b>Welcome networking cocktail &amp; dinner</b></p> <p>Sponsor: TBC</p>



THURSDAY 5 OCTOBER

HETHICO PROGRAMME

08:00 - 08:30	<b>Welcome coffee</b>
08:30 - 09:00	<b>Opening keynote</b>
09:00 - 10:00	<b>Cross-functional panel</b> “What does the future hold for ethics & compliance?” Description: This session aims at discussing with different experts, the upcoming trends and also key legislations that will probably affect the ethics & compliance departments in healthcare companies, in particular in the field of AI and ESG.
10:30 - 11:15	<b>Panel discussion</b> “Ethics & compliance programs: Adapting to a new world” <u>Speakers:</u> Juan Ignacio Canosa – Compliance Officer, AstraZeneca (confirmed) <u>Description:</u> This session aims at discussing these trends and upcoming new rules and consider best practices in terms of adapting companies’ compliance programs. An interactive survey may be setup in order to allow to take the pulse of the audience.
11:15 - 12:00	<b>Panel discussion</b> “New ways of partnering (e.g. patients, public-private partnership, collaborative research)” <u>Speakers:</u> Nicole Wicki – Program Director, The Synergist (confirmed) <u>Description:</u> This session will deep dive in some of areas where new ways of partnering have been developed by life science companies, in particular with patients, public authorities (e.g. PPP) and research organisations (e.g. Collaborative Research) and identify specific risks and opportunities arising from these different setups and what this means for compliance teams within the companies.



12:00 - 13:30	<b>Networking lunch</b>
13:30 - 15:00	<p><b>Ask the experts session</b></p> <p><u>Description:</u>  The “Ask the Experts” session will be set up in roundtable discussions designed for smaller groups of active participants. The time allocated will allow them to get to the heart of key issues. The setup allows attendees to ask any questions they may have of the given subject matter to the expert(s) at the table. Attendance is limited to 10-12 persons per table. After 40 minutes, the participants are invited to switch tables.</p> <p>Topics &amp; Table leads:</p> <ul style="list-style-type: none"> <li>• AI and new technologies in healthcare</li> <li>• Metrics and digital tools</li> <li>• Third-party risk management</li> <li>• Middle East</li> <li>• Build a career as an Ethics &amp; Compliance professional</li> <li>• CVS &amp; e4ethics: Myriam Invidia and Dhana Ong (Ethical MedTech)</li> <li>• Promotion and advertising in the digital world</li> <li>• Ethics, compliance and sustainability</li> </ul>
15:05 - 15:25	<b>Closing remarks</b>

